

**EXPERION DEVELOPERS PRIVATE LIMITED**  
**CORPORATE SOCIAL RESPONSIBILITY ANNUAL ACTION PLAN FOR FY 2024-25**  
**[IN TERMS OF SECTION 135 OF THE COMPANIES ACT, 2013 READ WITH CORPORATE**  
**SOCIAL RESPONSIBILITY POLICY RULES, 2014, AS AMENDED]**

**1. INTRODUCTION**

In terms of the provisions of Section 135 of the Companies Act, 2013 read with the Companies (Corporate Social Responsibility Policy) Rules, 2014, as amended from time to time, Experion Developers Private Limited (the “Company”) is undertaking certain Corporate Social Responsibility (CSR) projects/ programmes.

The Board of Directors is required to formulate and recommend an annual action plan for CSR activities. The details of each of the CSR activities/ programmes to be undertaken during a financial year is required to be set-out in the Annual Action Plan. Further, the Board may alter the Annual Action Plan at any time during a financial year, based on the reasonable justification to that effect. Words and expressions not defined in this Annual Action Plan shall have the same meaning as contained in the CSR Policy read with provisions of the Companies Act, 2013 read with the rules made thereunder.

**2. CSR PROJECTS OR PROGRAMMES**

The Company will undertake the following CSR projects/ programmes through implementing agency(ies). This will be reviewed from time to time by the Board of Directors in line with the CSR Policy to meet the overall objectives.

## **IMPLEMENTING AGENCY:**

### **1. CANKIDS...KIDSCAN**

#### **MEDICAL ASSISTANCE FUND FOR MEDICAL TREATMENT OF CHILDREN UNDERGOING CANCER TREATMENT ACROSS INDIA.: CONCEPT & STRUCTURE**

CanKids is the not for profit dedicated to Change for Childhood Cancer in India across the continuum of care. It has been recognized as key leading non-profit organization working in India to address the needs of children with cancer (0-19 years) and their families and working at all levels - grassroot, district, state and national level and supporting the health authorities and hospitals for last 18 years to improve the quality/standard of treatment, care and other holistic support services.

CanKids was set up in January 2004 in Delhi under the umbrella of Indian Cancer Society, Delhi Branch. In June 2012, it spun off and registered as an independent National Society. Cankids has supported over 65000 families to date, with annual support of over 15000 children each year. Its Suddridh Health System Strengthening projects focus on improving survival outcomes to 60% by 2030 as mandated by the 2018 WHO Global Initiative on Childhood Cancer. It work in partnership with hospitals treating children with cancer throughout India to provide Holistic support to children affected with cancer and their families

#### **CANKIDS MODEL OF SUPPORT- YANA (You are not alone)**

Holistic Care of the Children with cancer and their families

- Patient navigation information and Care Cordination
- Medical Support
- Home away from Home
- Survivor groups
- Reintegration
- Parent support groups
- Emotional and Physiological Support

- Education
- Palliative Care
- Hygiene, Nutrition, Blood and Treatment Support

## **OBJECTIVES**

Cankids has the following key objectives:

- To enable the global standards of survival, between 76%-95% for childhood cancer in india.
- To ensure quality of life and holistic care for children for cancer and their family through their cancer journey.
- To ensure 5 rights of health impaired children with cancer to health, education, their Childhood Plan and palliative care an the Rights to be heard.

These also address the key objectives of the CSR provisions of the Companies Act.

Cankids work is directly covered in Clauses (i) of Schedule VII of the Companies Act, which deals with CSR.

- Eradicating hunger, poverty and malnutrition, 2[“promoting health care including preventive health care”] and sanitation.

## **MONITORING AND EVALUATION**

The working of the project and requirement for funds are under regular review. Where further funding is necessary, this is factored into Cankids fund-raising initiatives including the pursuit of renewed or fresh partnerships. A central cost of 7.5% shall be taken to fund the evaluation and monitoring of the project.

They will provide Half yearly narrative and fund utilization report indicating number of children benefitted, and other demographics, break up of forms of Medical support provided, and Status update of all children under the Adopt a Child Program.

## 2. PARIVAAR EDUCATION SOCIETY

### PARIVAAR SEVA KUTIR PROJECT IN MADHYA PRADESH: CONCEPT & STRUCTURE

In January 2018, The Economist had a cover article on India titled “India’s missing middle class” which had a chilling statistic. India has the largest number of stunted children in the world, at 48.2 million. In the state of Madhya Pradesh more than 60% children are malnourished. The reason for selecting Madhya Pradesh and these tribal pockets is that here the problems of malnourishment and poor education levels among tribal children are very acute. This is well established by various Government reports and also studies conducted by other reputed organizations such as Pratham’s ASER (Annual Status of Education Report).

The Seva Kutirs have the following design features:

- Village Community Provided Venue:
- Morning (Breakfast) and Evening (Dinner) Shifts
- Local Human Resources
- The Kutirs in the same area are organised under one cluster
- Central Resource Team
- Community ‘buy-in’ in the program
- Stress on Local Supply

First Seva Kutir in Karahal block of Sheopur district in July 2019. At present, there are 138 Seva Kutirs in as many villages in this block, serving more than 14,000 children. Karahal block has one of the lowest life-expectancy in the whole country, and the malnourishment among tribal children here is the worst in whole of Madhya Pradesh. All the Seva Kutir villages are predominantly inhabited by Sehariya tribals, who are one of the most deprived and poor communities in all over India. This is proved by government statistics as well as our field experience. Sehariya tribals fall under the ‘poorest of the poor tribal communities’ and is classified as a PVTG (Particularly Vulnerable Tribal Group), which is a government classification. They severely lack in terms of health, education and income parameters. In terms of health, the chief reason for their bad condition.

## **OBJECTIVES**

The Seva Kutir Project has the following key objectives:

- To improve the learning outcomes of children so that they achieve their Grade-level educational knowledge and skills.
- To eliminate or substantially reduce undernourishment of children, thus helping to develop their physical and mental abilities
- To make a meaningful impact on the overall socio-economic conditions of these extremely poor and deprived villages – enhancing their incomes, facilitating access to social security benefits through awareness and empowerment.
- Promoting equality across genders, castes, and classes
- Enabling use of technology for the Economic and social wellbeing for all these extremely poor families.

These also address the key objectives of the CSR provisions of the Companies Act. Parivaar's work is directly covered in Clauses (i) & (ii) of Schedule VII of the Companies Act, which deals with CSR.

- eradicating hunger, poverty and malnutrition and
- promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects.

## **Monitoring and Evaluation**

The Seva Kutir Project is a very unique and effective project to deliver high quality nutritional and educational services to children. The project is run, monitored and evaluated closely and on a daily basis. Every 5 to 7 Kutirs in a nearby area are organized into one cluster. Each cluster has 2 cluster supervisors. These cluster coordinators visit the Seva Kutirs daily on bikes given by Parivaar. They ensure that the meals, education and other activities are being carried out effectively and thus do a

daily hands-on supervision and monitoring. The cluster supervisors are guided by the District Anchors and the Central team of resource persons in education, operation and nutrition.

The project is evaluated on the educational, nutritional and overall community development parameters. While regular monthly tests are being taken by the Seva Kutir staff, quarterly evaluations are conducted on these parameters by the supervisory staff.

The project is recent and there are many Seva Kutirs which are 1- 2 years old, yet positive impact is being seen on all these parameters. However, keeping in mind the large scale nature of the project and the geographical expanse of the areas where the Project is in operation, we have also empanelled a third party impact assessment agency (Sattva Consulting). They are conducting a baseline/endline longitudinal impact assessment study wherein they do a comparative study of Seva Kutirs (treatment group) and non-Seva Kutir villages as well (control group).

### **3. AKSHAYA PATRA FOUNDATION**

#### **MID-DAY MEAL TO GOVERNMENT SCHOOL CHILDREN AT LUCKNOW LOCATION**

The Akshaya Patra Foundation is the world's largest NGO, an implementing partner for PM POSHAN Abhiyaan (formerly known as the Mid-Day Meal Scheme), their attempt is to feed the children in India who lack the means but have the zeal to learn and achieve. By feeding them one wholesome meal a day, they give them the nourishment and motivation children need to pursue an education for a better future. It is their endeavour to reach out to every child at the grassroots level of society.

They function under Public Private Partnership model, serving wholesome meals to 2.25 million Government/Aided school across 16 States and 2 Union Territories in India on every school working day, with operations in 77 locations. They will support Mid-Day Meals at the Lucknow location.

Their partnership with the Government of India and various State Governments, along with the persistent and significant support from Corporates, Individual donors, and well-wishers have helped us grow exponentially from serving just 1500 children in 5 schools in the year 2000 to serving 2.25 million children as on date.

Akshaya Patra is not complacent after feeding 2.25 million children. They are striving for those children they are yet to reach to. With our financial support and their dedicated volunteers, Akshaya Patra can continue its mission to make children hunger free and effectively address the nation problem of illiteracy and hunger.

## **OBJECTIVES**

The mid-day meal program of Akshay Patra Foundation has the following key objectives:

- To enhance performance and nutritional profile of children.
- To eliminate the critical obstacle in the education of children.
- To improve enrolment rate at government schools.
- To reduce dropout rate.

These also address the key objectives of the CSR provisions of the Companies Act.

Akshay Patra Foundation's work is directly covered in Clauses (i) of Schedule VII of the Companies Act, which deals with CSR.

- Eradicating hunger, poverty and malnutrition.
- Promoting education.

## **MONITORING AND EVALUATION**

The working of the project and requirement for funds are under regular review. They will provide a half yearly narrative and fund utilization report indicating the number of children benefitted.

### **IMPLEMENTATION SCHEDULE**

The deliverables and monitoring mechanism and implementation schedule for each project is given at **Annexure-A**. The Company would disburse the amount to implementing agency based on the timelines mutually agreed upon and the agency will also submit fund utilization statement at regular interval.

### **3. MONITORING AND REPORTING MECHANISM**

The CSR Committee will ensure a transparent monitoring mechanism for ensuring effective implementation of the CSR activities to be undertaken by the Company.

The CSR Committee will monitor the projects and programmes to ensure that they are being carried out in compliance with the CSR Policy and the Companies Act, 2013. The CSR Committee shall also apprise to the Board of Directors about the progress of CSR project/ programmes/ activities including expenditure incurred by the implementing agency(ies) till the allocated budget is fully utilised.

### **4. IMPACT ASSESMENT**

In case, the Company has average CSR obligation of Rupees ten crore or more in pursuance of Section 135(5) of the Act, in the three immediately preceding financial years, it shall undertake impact assessment, through an independent agency, of its CSR projects having outlays of Rupees one crore or more, and which have been completed not less than one year before undertaking the impact study. The impact assessment reports shall be placed before the Board and shall be annexed to the annual report on CSR.



## MONITORING MECHANISM

S. No.	Name of Implementing Agency	Project Name	Project Details & Major Deliverables	Implementation Schedule				Monitoring and Reporting Mechanism
				Q1	Q2	Q3	Q4	
1	Cankids..Kidscan	<b>MEDICAL ASSISTANCE FUND FOR MEDICAL TREATMENT OF CHILDREN UNDERGOING CANCER TREATMENT ACROSS INDIA</b>	<ul style="list-style-type: none"> <li>✓ promoting health care including preventive health care</li> <li>✓ To enable the global standards of survival, between 76%-95% for childhood cancer in india.</li> <li>✓ To ensure quality of life and holistic care for children for cancer and their family through their cancer journey</li> </ul>	Y	Y	Y	Y	• Progress Report and utilization Certificate
2.	PARIVAAR SEVA KUTIR PROJECT IN MADHYA PRADESH	<b>PARIVAAR SEVA 40-50 KUTIR PROJECT IN SHEOPUR, MADHYA PRADESH</b>	<ul style="list-style-type: none"> <li>✓ eradicating hunger, poverty and malnutrition</li> <li>✓ Promoting equality across genders, castes, and classes</li> <li>✓ To eliminate or substantially reduce undernourishment of children, thus helping to develop their physical and mental abilities.</li> </ul>	Y	Y	Y	Y	• Quarterly Progress Report
3.	Akshay Patra Foundation	<b>MID-DAY MEALS FOR LUCKNOW LOCATION</b>	<ul style="list-style-type: none"> <li>✓ Enhance performance and nutritional profile of children.</li> <li>✓ Eliminate the critical obstacle in the education of children.</li> <li>✓ Improve enrolment rate at government schools.</li> <li>✓ To reduce dropout rate.</li> </ul>	-	-	-	Y	• Progress Report and utilization Certificate