

# Live Positive

Quarterly update of your prized investment





Artistic Impression

**Development Update — 5th Edition**

## OUR ENDEAVOUR

Parador Developers (Amritsar) Pvt. Ltd. is a subsidiary company of Experion which is a 100% FDI funded real estate developer backed by Experion Holdings Pte. Ltd., Singapore, the real estate investing arm of the \$2.5 billion AT Holdings group of companies. Other businesses of AT Holdings include Construction, Oil & Gas, Renewable Energy and Asset Management.

At Experion we believe that good experiences foster enduring relationships. We offer transparency in transaction, thought-leadership in action, customer insight in our developments and thus, transform every relationship into positive, engaging, memorable experiences that people would love to come back to.

### Project Overview

Experience the luxury of modern living right in the heart of Heritage City. Located en route to Darbar Sahib & spread over 93 acres, this fully developed township has been designed to take you back to your roots and give the feeling of being at home. Experion Virsa borrows its essence from the culture and values of Punjab. It is being built to celebrate the vibrant Punjabi community and is a tribute to their hearty lifestyle. The township comes with the promise of giving an international lifestyle to its residents.



### Key Highlights

- Over 93 acres township project
- The entrance gate represents the two powers of Miri & Piri
- Ravi Chowk, Satluj Chowk, Beas Chowk, Chenab Chowk and Jhelum Chowk
- Scenic drive, water feature, deciduous plantation, gazebo, amphitheatre and more

Experion Developers Pvt. Ltd.  
Winner of many National & International  
**Awards and Accolades**



# Recognition to Experion Developers Pvt. Ltd.

- ✓ 2021: HT Real Estate Titan Award for The Westerlies
- ✓ 2019: Great Place to Work in the Mid-sized Category
- ✓ 2018: Uttar Pradesh Best Brand Award
- ✓ 2018: Received GRIHA 5 star provisional certificate for Milestone Experion Centre
- ✓ 2015: HR Leadership Award by Global HR Excellence
- ✓ 2015: Dream Employer of the Year (In real estate sector) by World HRD Congress

- ✓ 2015: Continuous Innovation in HR Strategy at Work Award by World HRD Congress
- ✓ 2015: Award for Institution Building by World HRD Congress
- ✓ 2015: Award for Best HR Strategy in Line with Business by World HRD Congress
- ✓ 2015: Highly Commended Architecture by Asia Pacific Property Awards, Kuala Lumpur
- ✓ 2015: Best Apartment India Award by Asia Pacific Property Awards, Kuala Lumpur
- ✓ 2013: Debutant of the year by Realty Plus Excellence Award

**Metaling Completed  
PHE pipe Laying work  
completed**



Actual Site Image

**Sewer pipe laying  
Completed  
Cable Laying for 25 Acre  
completed.  
Street Light Poles  
Installation in progress**





**Landscaping work at  
the Entrance.**



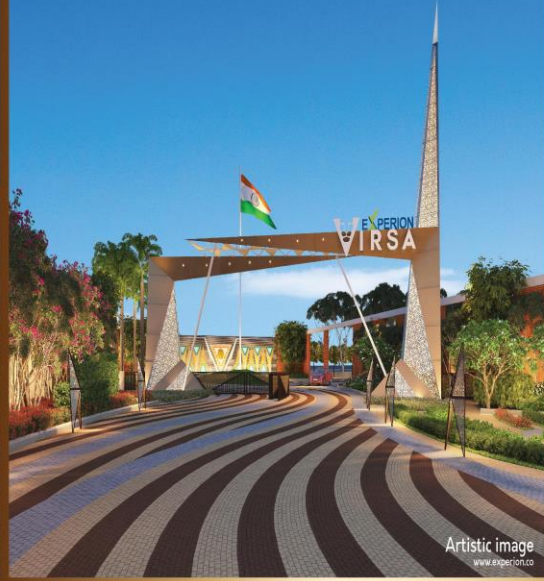
**Workers at  
Construction Site.  
STP Work and PHE work  
along 24 M Road started**



**Safety Training for  
Workers**



  
**EXPERION  
VIRSA**  
GT Road, Amritsar



**#SPIRITOFFUNJAB**

**+91 1140747208**  
WWW.EXPERION.CO

**PLOT AREAS  
STARTING 162 SQM**

**GT ROAD,  
AMRITSAR**

**SPREAD  
ACROSS 93 ACRES**

PH 1 RERA Regn. No. PBRERA-ASR02-PR0530  
www.rera.punjab.gov.in

**EXPERION**  
THE POSITIVE SIDE OF LIFE

**PLOTS  
STARTING FROM  
Rs. 29  
LAKH\***

T&C APPLY

This does not constitute a legal offer and is for information purposes only. The sale shall be subject to the terms of Booking Application and Agreement For Sale. Customers are advised to have their independent evaluation. Artistic impression as shown to highlight the architectural design are indicative and subject to change as may be decided by Developer or as may be directed by any competent authority in the best interest of development. Concepts alluded herein are subjective. Layout plan can be amended at any time by the Developer subject to the provisions of applicable laws. Full grown trees as shown will take some years to grow. The Designs, dimensions, facilities, images, specifications, furniture, accessories, paintings, items, electronic goods, additional fittings/fixtures, decorative items, false ceiling including finishing materials and other details shown in the images are only indicative in nature and are only for the purpose of illustrating/indicating a possible layout and do not form part of the standard specifications/amenities/services to be provided. Promoter: Parador Developers (Amritsar) Private Limited. (CIN U70102DL2015PTC275866). Experion Virsa shall be developed in a phase wise manner. License No. LDC-ADA/2019/40 dt: 13.06.2019. Registered office of Parador Developers (Amritsar) Private Limited. is at F9, First Floor, Manish Plaza I, Plot No. 7, MLU, Sector 10, Dwarka, New Delhi-110075, India CIN: U70102DL2015PTC275866. In case of inspection of original approvals, the same can be inspected at corporate office with prior appointment. Corporate office of Parador Developers (Amritsar) Private Limited: Plot No. 18, 2nd Floor, Institutional Area, Sector 32, Gurugram - 122001, Haryana, India. Site Address: Residential Project at Village Mannowala & Rakhjheeta, GT Road, Amritsar, Punjab.

Refer Your Friends &  
Family Members  
now and get referral  
bonus. To know  
more, please get in  
touch with your  
Relationship  
Manager Ms. Sakshi  
Mehta.

## INVEST WITH EXPERION DEVELOPERS PVT. LTD. : OUR PROJECT RANGE



Ready to move-in air conditioned apartments – Spread across 15 acres in Sector 108, Gurugram, The Heartsong is a premium offering of 2, 3 & 4 BHK air-conditioned apartments and penthouses.

**HRERA Regn for PH 1, PH 2 & PH 3 not applicable. Regd. No. For PH 4 - RC/REP/HARERA/GGM/2017/306, PH 5 - RC/REP/HARERA/GGM/2017/113 and PH 6 – RC/REP/HARERA/GGM/360/92/2019/54.**

**Project website: [www.experion.co](http://www.experion.co) RERA website: [www.haryanarera.gov.in](http://www.haryanarera.gov.in)**



116.5 Acres Township Project - The Westerlies in Sector 108, Gurugram, offers developed plots and villas with amenities that match international standards.

**HRERA Regn. for PH 3 - RC/REP/HARERA/GGM/373/105/2019/67, for Villas - RC/REP/HARERA/GGM/2017/103**

**Project website: [www.experion.co](http://www.experion.co) RERA website: [www.haryanarera.gov.in](http://www.haryanarera.gov.in)**



Experion Capital is a mixed-use development which offers air-conditioned apartments in an enviable location, next to Indira Gandhi Pratishthan at Vibhuti Khand, Gomti Nagar, Lucknow which has Fairfield Marriott Hotel in close proximity along with quick access to Shaheed Path leading to Lucknow Airport.

**UPRERA Regd. No. PH 1 UPRERAPRJ4224 | PH 2 UPRERAPRJ15884 | PH 3 UPRERAPRJ647179 . Project website: [www.experion.co](http://www.experion.co)**

**RERA website: [www.up-rera.in](http://www.up-rera.in)**

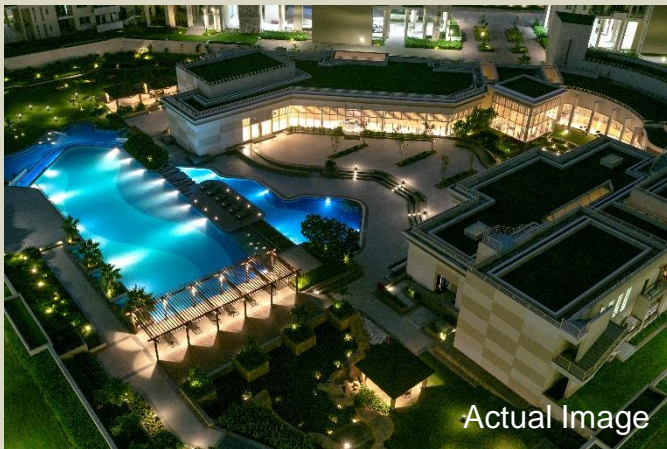


World-class Office Cum Retail Development - Its location is as prime as it can get on NH-8. The 11 floor, USGBC Platinum LEED Grade A and GRIHA Rated 5 certified development comes with spacious & well appointed lobbies, defining an address that's a milestone in itself.

**HRERA Regd. No. 329 of 2017. Project website: [www.experion.co](http://www.experion.co) RERA website: [www.haryanarera.gov.in](http://www.haryanarera.gov.in)**



## INVEST WITH EXPERION DEVELOPERS PVT. LTD.: OUR PROJECT RANGE



Spread over 23 acres in Sector 112, Gurugram, Windchants offers luxury villas, penthouses, duplexes and apartments along with 23,000 sq. m. activity spaces and an endless view of an artistically laid out landscape. Offer of possession has commenced for the project, which has one of Asia's largest residential skywalk.

HRERA Regd. No. For PH 2 -RC/REP/HARERA/GGM/2017/64, PH 3 - RC/REP/HARERA/ GGM/2017/73 and PH 4 - RC/REP/HARERA/GGM/2017/112. Project website: [www.windchants.in](http://www.windchants.in) RERA website: [www.haryanarera.gov.in](http://www.haryanarera.gov.in)

Thank you for investing with us. We value your relationship and are committed to deliver on our promises.

[Click to login to our customer portal @ www.experioncare.com](http://www.experioncare.com)

Or click on “CUSTOMER LOGIN” at [www.experion.co](http://www.experion.co)

**Email us at:**

[care@experion.net.in](mailto:care@experion.net.in)

**Call us on:**

1800 102 2630

+91 124 628 1690

**Corporate Office:** 2nd Floor, Plot No 18, Institutional Area, Sector 32, Gurugram – 122002, Haryana.

**Site Office:** Residential Project at Village Mannawala & Rakhjheeta, GT Road, Amritsar, Punjab.

Experion Virsa Phase 1 Area: 284348.29 sq.mt. | RERA Regn. No. PH 1 PBRERA-ASR02-PR0530 | [www.rera.punjab.gov.in](http://www.rera.punjab.gov.in)

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